

DERWENT-ACC- 2002-234188
NO:

DERWENT-WEEK: 200229

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TITLE: Method for market research through auction of stock exchanging and recording media thereof

INVENTOR: LEE, D W

PATENT-ASSIGNEE: E-NET CO LTD[ENETN]

PRIORITY-DATA: 2000KR-0022976 (April 28, 2000)

PATENT-FAMILY:

| PUB-NO | PUB-DATE | LANGUAGE | PAGES | MAIN-IPC |
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| KR 2001098204 A | November 8, 2001 | N/A | 001 | G06F 017/60 |

APPLICATION-DATA:

| PUB-NO | APPL-DESCRIPTOR | APPL-NO | APPL-DATE |
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| KR2001098204A | N/A | 2000KR-0022976 | April 28, 2000 |

INT-CL (IPC): G06F017/60

ABSTRACTED-PUB-NO: KR2001098204A

BASIC-ABSTRACT:

NOVELTY - A method for the market research and the recording media thereof are provided for a customer to select better products easily by arousing the interest in the product purchase and recognizing the purchase and proper price of the product, and for a supplier to perform the market research on the product as well as to perceive easily a purchase pattern of the customer by grafting the trading on the auction.

DETAILED DESCRIPTION - The customer accesses a homepage, which the supplier operates, and becomes a member of the homepage by registering an id and password(S202). Both the supplier and the customer proposes the desired prices of the product, respectively(S204). If the customer price is equal to the supplier price, the business is successful and the customer purchases the desired product from the supplier(S206). In addition, the supplier performs the market research through such a business by using a variety of the information(current price, buying/selling price, contract price, business state per sex/age, etc)(S208).

CHOSEN- Dwg.1/10
DRAWING:

TITLE-TERMS: METHOD MARKET RESEARCH THROUGH AUCTION STOCK

EXCHANGE RECORD MEDIUM

DERWENT-CLASS: T01

EPI-CODES: T01-J05A;